


Smart creative technologies as the 19th national smart specialisation

In the third quarter of 2014, following the initiative of the Ministry of Culture and National Heritage, works of an informal Working Group were initiated, concerning creative industries and culture; this group was composed of the representatives of business and science and its target was to conduct the process of entrepreneurial discovery and show the competitive and innovative nature of these industries.

In the process of entrepreneurial discovery, the representatives of business and science analysed whether the potential of creative industries and culture influences the increase in added value for economy and its competitiveness in foreign markets and whether it contributes to increase of innovativeness of the country and building of knowledge-based economy.

 Material prepared by the informal Working Group for cultural and creative industries
208.57 KB

On 11 December 2014 the Steering Committee accepted the proposal of extending of the list of national smart specialisations to include another, 19th specialisation called Smart creative technologies, covering the area of: multi-media, design and computer games. The proposal concerning extension of the list of specialisations was also consulted with 16 Marshal's Offices.

In February 2015 additional recruitment was started to the 19th Working Group for smart creative technologies (SCT). On 10th March 2015, by way of the decision of the Steering Committee, the final composition of the 19th SCT Working Group was accepted.

 List of national smart specialisations (condition as of 11 December 2014) 76.28 KB